


DULUTH STREET DRAG RACE & CARSHOW IN LINCOLN PARK PARTNERSHIP OPPORTUNITIES 2019

PRESENTING Partner: \$5,000

- Your logo placed in a “**PRESENTED BY**” role underneath the official event logo in **all event media**.
- Your logo placed on event **BILLBOARD** “Presented By” your company adjacent to main event logo.
- Your logo will be featured on all **RADIO** ads with “Presented By” your company after event name. These ads will run on all Town Square Radio Stations.
- Your logo will be placed on all **DNT NEWSPAPER** ads with “Presented By” your company underneath main event logo.
- Your logo placed in official event **BROCHURES** with “Presented By” your company adjacent to main event logo.
- Your logo will be featured on all event **POSTERS** with “Presented By” your company adjacent to main event logo.
- Your logo will be featured on the event **WEBSITE** www.duluthdragrace.com.
- Your logo placed on all **OFFICIAL MERCHANDISE** (Staff and Event Shirts).
- Your logo will be placed on official event **BANNERS**. Your logo featured at the starting line of the event.
- Your company shall be mentioned as a Presenting Partner over event **SOUND SYSTEM** periodically throughout each race day.
- Your will receive 12 pairs of **VIP TICKETS** to the event.
- Your company shall be granted **Vendor** space for days at the event.
- **Exclusivity** for Presenting Partnership role (business category). No other business that is similar to yours will be allowed to participate at any level.

MAJOR Partner: \$2,500

- Your logo placed on event **BILLBOARDS**.
 - Your logo will be featured on all **RADIO** ads. These ads will run on all Town Square Radio Stations.
 - Your logo will be placed on all **DNT NEWSPAPER** ads.
 - Your logo placed in official event **BROCHURES**. These brochures are placed in various hotels, gas stations and visitor locations around the region.
 - Your logo featured on more than 750 event **POSTERS**.
 - Your logo featured on event **WEBSITE** (www.duluthdragrace.com).
 - Your logo placed on all **OFFICIAL MECHANDISE** (Staff Shirts, and Event Shirts).
 - Your logo placed on official event **BANNERS**.
 - Your: 30 second **PSA** shall be played over the sound system periodically throughout the day.
 - 8 Pairs of **VIP BLEACHER TICKETS** to event.
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(Partnership Information Continued)

CORPORATE Partner: \$1,000

- Your name mentioned on “rotational” **RADIO** ads. These ads will run on all Town Square Radio Stations.
- Your logo placed on all **DNT NEWSPAPER** ads.
- Your logo on more than 750 event **POSTERS**.
- Your logo featured on the main event **WEBSITE** at www.duluthdragrace.com
- Your logo placed on official event **BANNERS**.
- Your name shall be mentioned as a Corporate Partner over event **SOUND SYSTEM** periodically throughout the day.
- 4 Pairs of **VIP BLEACHER TICKETS** to event.

GOLD Partner: \$500

- Your logo on more than 750 event **POSTERS**.
- Your logo on event **WEBSITE** at www.duluthdragrace.com
- Your name shall be placed on official event **BANNERS**.
- Your name shall be mentioned as a Gold Partner over event **SOUND SYSTEM** periodically throughout the day.
- 2 Pairs of **VIP TICKETS** to event.

SILVER Partner: \$250

- Your company logo featured on event **WEBSITE**.
- Your company name shall be placed on official event **BANNERS**.
- Your company shall be mentioned as a Silver Partner over event **SOUND SYSTEM** periodically throughout the day.
- 2 Pairs of **VIP TICKETS** to event.

